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Vigor Life Mural: FROM DAWN TO DUSK

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CONCEPT: From Dusk To Dawn

As an artist my goal is to create imagery that inspires thought. As an activist, my challenge it to invoke action. When sketching for this project I think of my own personal journey through health, fitness, and sound mind; all of which for me are interchangeable. I would like to inspire my audience in these three aspects motivated by my responsibility as an active artist. I embrace the idea that each day presents an opportunity for success, therefore the mural I propose is a sunrise/set titled From Dawn to Dusk.



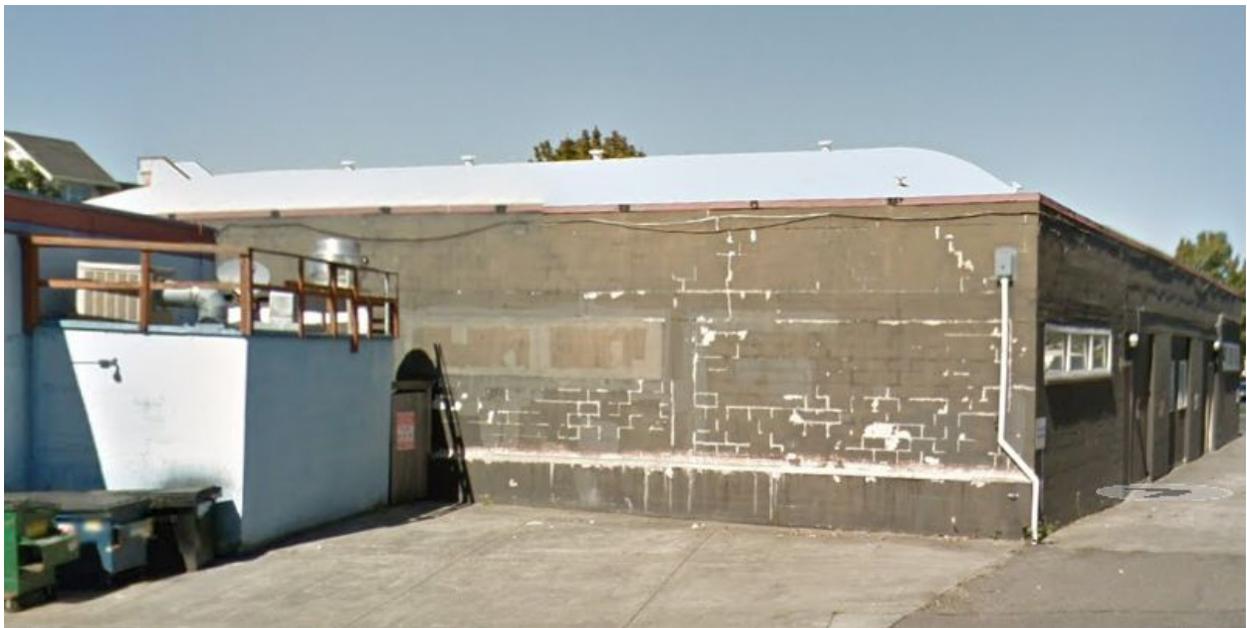
Vigor Life Mural 2017

The design I've created is combination of a number of themes. Centered and merged are The Sun and Moon; each signifying a new beginning. Intersecting the image are lines dividing the mural into segments of The Earth, The Landscape, Water, and The Sky. Each segment is uniquely patterned with linework and vivid colors to highlight each characteristics. The Earth symbolizes Foundation. This is one of the first things you learn in any discipline. Next level is Landscape; growing and vibrant, the vegetation signify our need to rise toward the sun. Water crosses over on the other side, signifying the steadfast of our dedication. That we may need to be flexible in how we do things to achieve our goals. Atop is The Sky, split between night and day. This signifies our limitations or lack therefore of. When our body mind and health align, we can achieve anything.

In order to achieve this imagery, I plan to use a mix between exterior roller paint and spray paint. Both are fast drying and come in the desired color pallet I require. One of the goals unique to me as an artist is I encourage dialogue and hope patrons of the building and neighbors greet me and most importantly talk about the mural. In my observation, watching art in progress creates a sense of ownership and pride in a neighborhood. It is a responsibility I take seriously when I'm painting to be a positive energy while I'm on site.

I aspire for my mural to engage my audience whether they're pedestrians, commuters, or patrons of the park across the street. Renton is home to lakefront beaches, trails for hiking, and vegetation perfect for an escape from the sun or rain. I want to continue the theme of appreciating Renton's resources by creating a mural that upholds what makes Renton exceptional.

MOCK UP



Building Before



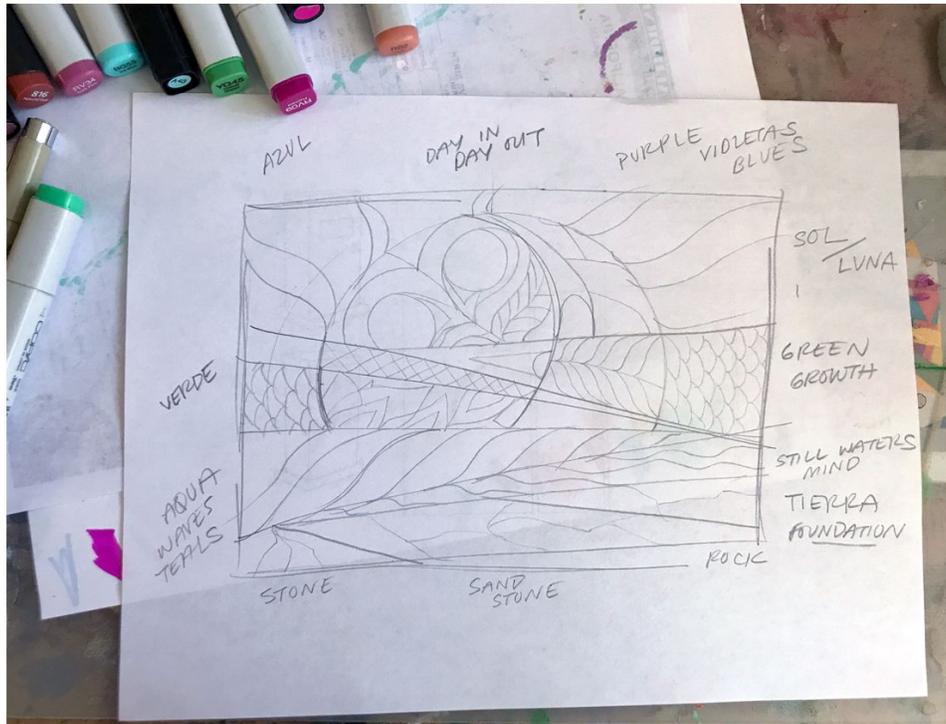
Building After

STATEMENT OF HEALTHY LIVING

My personal connection to health is tied to the idea that it isn't so much a singular activity as it's more a lifestyle. Once a person adopts positive and healthy practices, their confidence will continually motivate them. This change in attitude then crosses over into other aspects of their life.

Part of success is observing from start to finish your improvement. I'm adherent in my belief as an artist and have chosen to enclose in my proposal the initial sketch for my design. This is one of the most vulnerable aspects of being an artist. In the sketch phase it's so hard for someone else to decipher what the artists end results are. It is now a personal objective to see the sketch to fruition and now reliant on my own motivation to taking it as far as it will go. Health and fitness is just like this. We all have a personal goals we aspire to and starting on them may seem daunting. Looking back on our timeline creates a sense of accomplishment and in this sense why it's important to share these.

While health is a personal journey, one need not go about it alone. Having resources available along with a community of support is essential to growth. Much like progress to a certain objective, being healthy isn't something achieved and then stopped, it's constant progression. I believe spaces like Vigor Life Building which are multifaceted, are essential to raising the bar and showing people to the next level of achievement. Having others around you which are passionate and conscious about personal goals creates the best environment for advancement.



Conceptual Sketch 2017